

ANNUAL REPORT

FY2019




Eastern Idaho
Public Health

Prevent. Promote. Protect.

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**ALONE WE CAN DO SO LITTLE,
together we can
do so much!**

HELEN KELLER

DIRECTOR'S MESSAGE

In the following pages you have the opportunity to read about some of the great work done by Eastern Idaho Public Health (EIPH) staff during Fiscal Year 2019 (July 1, 2018 - June 30, 2019). It is impossible to share details on every program and public health effort in this single report, but you will find highlights of some of EIPH's core services, new programs, significant events or changes that have occurred, as well as community efforts that EIPH has been involved in over the past year.

Every day in the work we do, EIPH strives towards our goal of having "Healthy People in Healthy Communities." All of the work we do focuses on:

PREVENTING

disease, disability, and premature death;

PROMOTING

healthy lifestyles; and

PROTECTING

the health and quality of our environment.

Much has changed in Eastern Idaho since 1970 when Idaho's Public Health Districts were first established by the Idaho Legislature. However, one thing that remains unchanged is the dedication of EIPH's professional, compassionate, and caring staff that is committed to providing people with information they need to help them make healthy choices and protect their health and delivering high-quality and innovative public health services.

More detailed information about all of EIPH's services and programs is available on our website. And, our staff is always ready and willing to answer questions and provide more information about our services. Stop by one of our offices or give us a call to learn more.



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ALSO FIND US ON



ABOUT PUBLIC HEALTH

Ever wonder what public health is all about? Public Health is the science of protecting and improving the health of people and their communities. Overall, public health is concerned with protecting the health of entire populations. Public health professionals try to prevent problems from happening or recurring through implementing educational programs, recommending policies, and administering services.

Idaho's seven Public Health Districts were established in 1970 under Chapter 4, Title 39, Idaho Code. They were created to ensure essential public health services are made available to protect the health of all citizens of the State—no matter the size of their county population. Eastern Idaho Public Health, also known as Health District 7 in Idaho Statute, covers eight counties: Bonneville, Clark, Custer, Fremont, Madison, Jefferson, Lemhi, and Teton. We have offices in each of our eight counties and employ 110 people throughout the district.

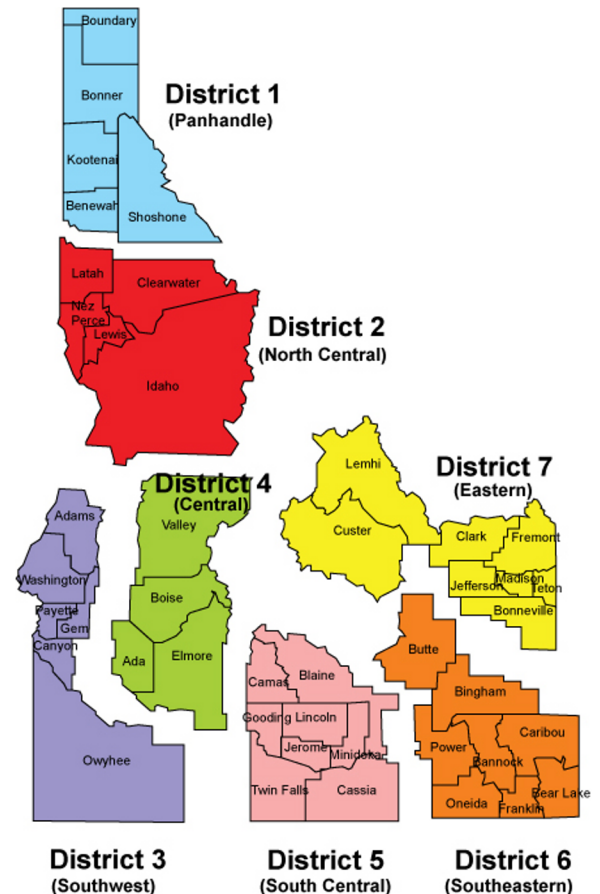
Each of Idaho's Health Districts are locally controlled and governed by a local Board of Health. They are not state agencies, nor part of any state department. They are recognized much the same as other single purpose districts. Idaho Code stipulates that Public Health Districts provide the basic services of public health education, physical health, environmental health, and health administration. However, they are not restricted to solely these services. Each Board of Health defines the public health services to be offered in its district based on the particular needs of the local populations served.

Idaho's Public Health Districts share the following goals to assure healthy communities:

- Monitor health status and understand health issues.
- Protect people from health problems and health hazards.
- Enforce public health laws and regulations.
- Ensure access to preventive health services.

Keep reading to learn how we work towards accomplishing these goals.

PREVENT. PROMOTE. PROTECT.



Public Health
Prevent. Promote. Protect.
Idaho Public Health Districts

BOARD OF HEALTH



Bryon Reed
Chairman
Bonneville County
Term: 2017-2023



Dr. Barbara Nelson
Vice Chairman
Physician Representative
Term: 2006-2021



Bill Leake
Trustee
Teton County
Term: 2015-2024



Greg Shenton
Clark County
Term: 2001-2022



Wayne Butts
Custer County
Term: 2017-2022



Lee Miller
Fremont County
Term: 2011-2023



Shayne Young
Jefferson County
Term: 2019-2020



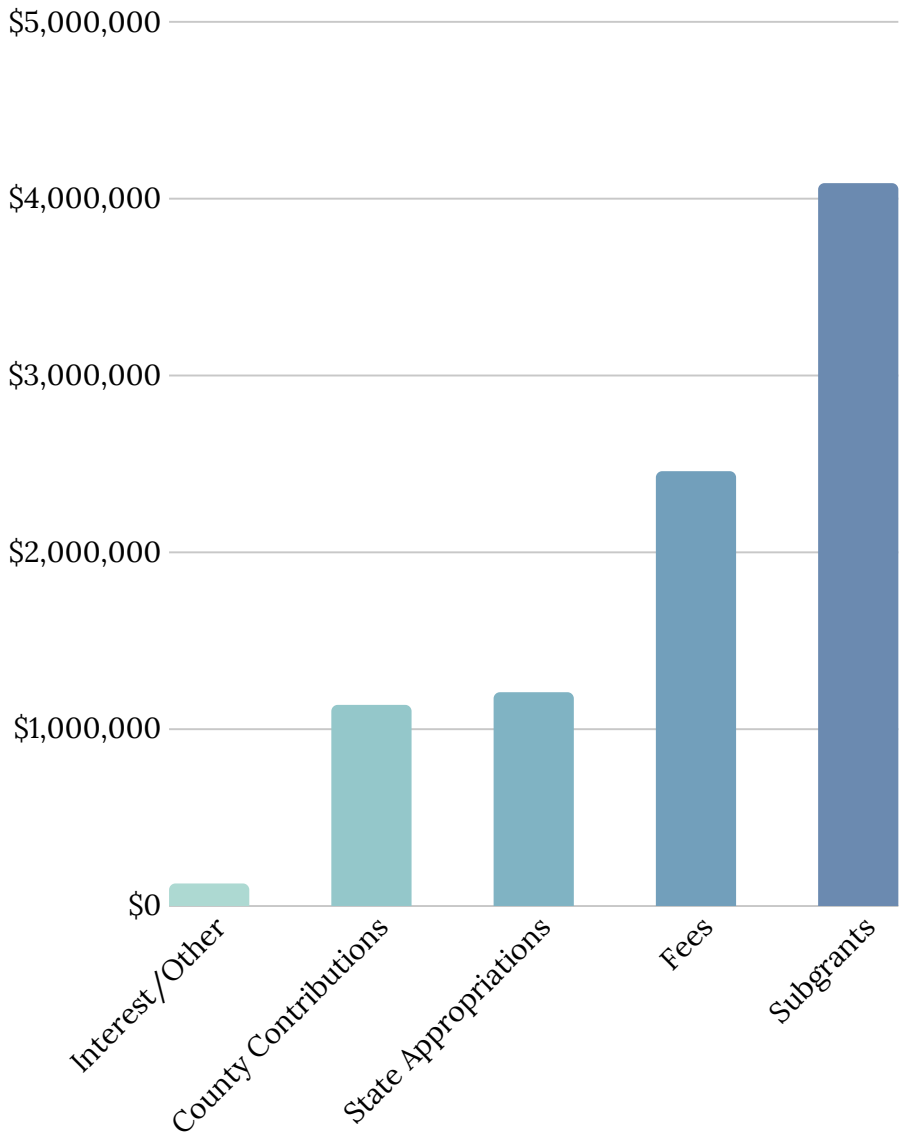
Ken Miner
Lemhi County
Term: 2015-2021



Brent Mendenhall
Madison County
Term: 2017-2024

FINANCIAL OVERVIEW

FY2019 ACTUAL REVENUE



-1.86%

Expenses
below budget

12.39%

Revenue
exceeded budget

Revenue in excess of FY2019 budget was driven primarily by increased activity in the following Clinical Services and Environmental Health programs:

- Immunizations
- Reproductive Health
- Sexually Transmitted Diseases
- Land Development
- Sewage Disposal

A new subgrant for the Partnership for Success program (see page 17) was awarded during the year, but not included in the original budget.

\$8,155,496

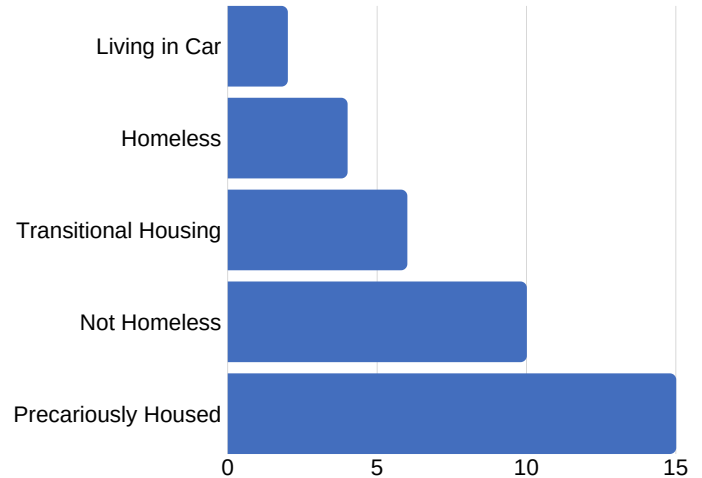
FY2019 Budget

COMMUNITY ENGAGEMENT

EIPH staff are involved in a variety of activities that engage the community such as health fairs, local coalitions, and local community events all in an effort to improve the health of our communities.

One example of this engagement is the annual Homeless Stand Down in Bonneville County. This is a collective effort where multiple community service providers partner to link the homeless, veterans, and precariously housed individuals in our community with service and housing opportunities. Many free services are provided to attendees, including medical screenings and vouchers for additional medical services, haircuts, clothing, food, and cold weather supplies. In response to a hepatitis A outbreak that is affecting homeless people nationwide, EIPH staff provided free hepatitis A and influenza vaccine to the attendees.

Housing Status of Homeless Stand Down Attendees



Vaccinations Provided	
Hepatitis A	Influenza
29	33

REGION 7 CITIZEN REVIEW PANEL

In 2018, the Idaho Legislature made changes to the Idaho Child Protective Act. This resulted in the creation of seven Citizen Review Panels (CRPs) that are overseen by Idaho's Public Health Districts. The role of these panels is to evaluate and provide recommendations to both the Idaho Department of Health and Welfare (IDHW) and the Idaho Legislature on possible improvements to the child protections system within each respective health district.

In Region 7, volunteer panel members were recruited and the new panel met for the first time in December of 2018. The groups meets monthly and reviews child protection cases that have been open for 120 days or more. Quarterly reports are submitted to IDHW and the Child Protection Legislative Oversight Committee.



Region 7 CPR members include: Teena McBride, co-chair; Amy Minzghor, co-chair; Janet Goodliffe; Dr. Eugene Nathan; and Geri Rackow. These panel members have a passion for children and volunteer hours and hours of their time each month to help improve the lives of children in our region.

COMMUNITY ENGAGEMENT

Because so much of the work public health does involves community partners and the public. In order to effectively serve a community, it is important for us to understand the community, including its assets as well as its needs. In FY2019, EIPH partnered with the United Way of Idaho Falls and Bonneville County, Eastern Idaho Community Action Partnership, and VOICE Advocacy to conduct a Community Needs Assessment throughout Eastern Idaho. Part of this effort involved holding Community Conversations in each of the eight counties covered by EIPH where local residents were able to share with us their needs related to health, education, and financial stability.

The final report was released in early September of 2019. EIPH's Leadership Team and Board of Health will now take the information gathered from the Community Needs Assessment and evaluate it. Our goal is to determine how we can best target our resources and service delivery in our communities to improve the health and quality of life of people throughout our region.



DATA TO SUPPORT STRATEGIC PLANNING OF
SERVICES & RESOURCE ALLOCATION



Top Health Needs Identified in the Community Conversations

- Mental and behavioral health needs abound, and many Eastern Idaho residents are not receiving the mental and/or behavioral health care they need.
- Many Eastern Idaho residents lack adequate access to health care.
- The insufficiency of information and resources limits Eastern Idaho residents' understanding and motivation in terms of meeting their health care needs.

The report in its entirety can be found on our website at www.EIPH.Idaho.gov.

CLINICAL SERVICES



EIPH Senior Nurses, Amy Shaw and Cari Whitson, received awards at the annual Shot Smarts conference for increasing vaccination coverage for Human Papilloma Virus (HPV) in Custer County and Lemhi County by 29% and 25% respectively.

Immunizations

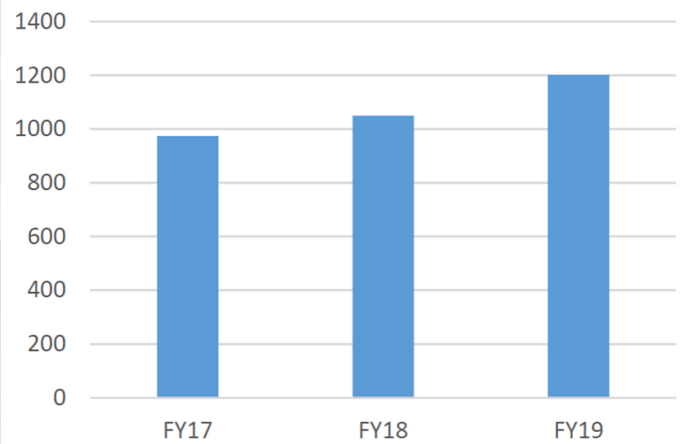
Immunizations are a core service provided by EIPH. Vaccines are highly effective and an easy way to keep people healthy. In the U.S., vaccines have greatly reduced or eliminated many infectious diseases that once routinely killed or harmed infants, children, and adults. At EIPH, we are continually striving to reduce cost barriers to vaccination in our communities. Idaho is a Vaccine for Children (VFC) state, which means no child is denied immunizations due to an inability to pay. However, this is not the case for adults, some of which are faced with barriers to receiving vaccinations.

Throughout the past year, EIPH offered several free or low-cost immunization clinics across our district for both children and adults. In addition, 132 off-site vaccination clinics were held at local businesses, senior centers, and schools throughout the district, which helps reduce individuals' access and time barriers to vaccination.

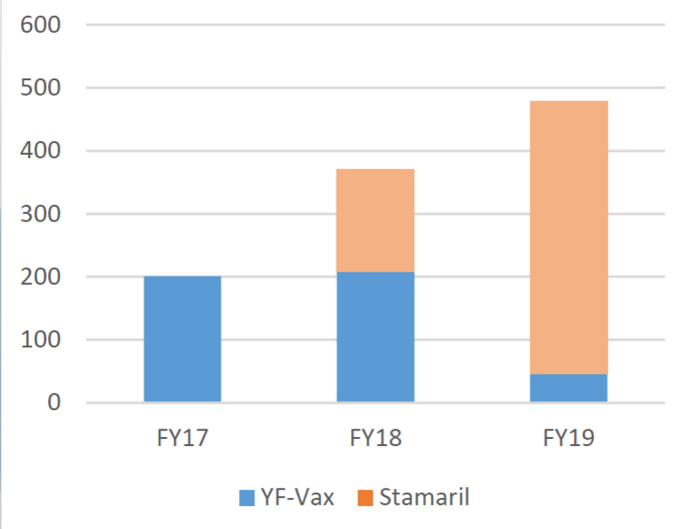
YELLOW FEVER VACCINATIONS

EIPH has always prided itself as being a premier provider of foreign travel immunizations in Eastern Idaho. In FY2018, in the midst of a shortage of Yellow Fever vaccine (YF-Vax), EIPH became one of only two sites in Idaho to be able to provide Stamaril, an alternative Yellow Fever vaccine. We continued this service throughout FY2019, not only serving individuals in our region, but across Idaho, Wyoming, Montana, and nine others states--as far away as Texas, Indiana, Georgia, and Tennessee.

of Adults Provided Free/Low Cost Immunizations



Yellow Fever Vaccinations



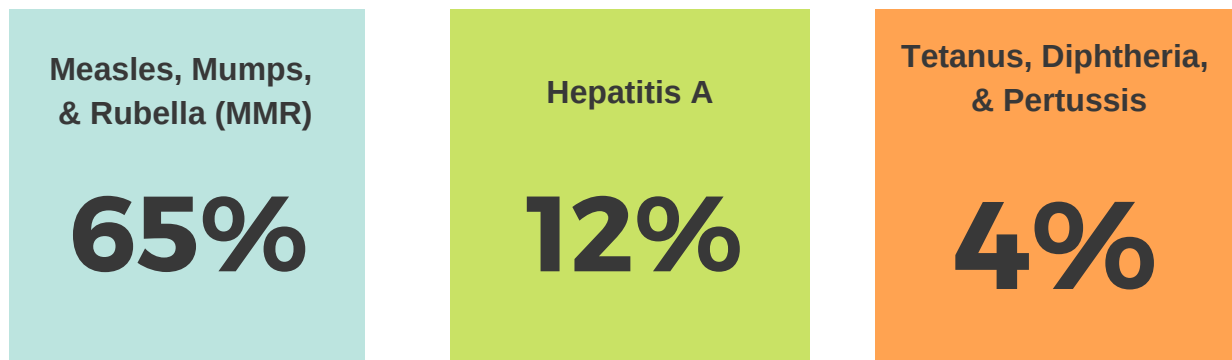
Immunizations

Vaccine preventable diseases including measles, hepatitis A, pertussis (whooping cough), and influenza have continued to increase across the U.S. and are being seen in Idaho. In an effort to reduce the impact of disease in our communities, EIPH staff increased public education by providing accurate, reliable, and updated information through television, newspaper, and radio interviews as well as social media posts. We also opened additional appointments to allow us to better serve those seeking our immunization services.

Figure 1: The number of people served and number of vaccines given through EIPH's Immunization Program.

	Adults		Children		Total	
	Visits	Vaccines Given	Visits	Vaccines Given	Visits	Vaccines Given
Bonneville County	5,567	8,582	1,925	4,246	7,492	12,828
Clark County	71	161	57	93	128	254
Custer County	658	769	375	762	1,033	1,531
Fremont County	461	541	246	395	707	936
Jefferson County	821	1,046	861	1,862	1,682	2,908
Lemhi County	834	977	291	528	1,125	1,505
Madison County	948	1,405	622	1,349	1,570	2,754
Teton County	531	684	327	526	858	1,210
FY19 Total	9,891	14,165	4,704	9,761	14,595	23,926
FY18 Total	9,971	13,813	4,499	9,338	14,470	22,851
FY16 Total	9,302	13,479	5,162	10,703	14,464	24,182

Figure 2: The percentage increase in specific vaccines given to adults in FY 2019 by EIPH's Immunization Program compared to FY 2018.



Reproductive Health

EIPH's Reproductive Health program offers a variety of valuable clinical services to help individuals whether or not they have health insurance. Some services are available for no or low cost. Our clinicians and nurses provide education, testing, and treatment in a professional and confidential environment. Referrals to other providers, specialists, or community resources are made as needed.

Popular services include:

- Family Planning/Birth Control
- Breast and Cervical Cancer Screening
- Sexually Transmitted Disease Testing and Treatment
- HIV Testing



*More data available on page 29.



WOMEN'S HEALTH CHECK

Women's Health Check (WHC) is a breast and cervical cancer screening program. For women who meet the program's eligibility requirements (see page 28), WHC provides mammograms and/or Pap tests and pelvic exams as well as diagnostic testing.

In FY2019, 464 women were enrolled in WHC program (357 through EIPH; 107 through private providers). Of these, 118 or 25% required additional testing. There were seven women diagnosed with breast cancer and seven others diagnosed with cervical cancer.

Reproductive Health

PRE-EXPOSURE PROPHYLAXIS (PREP) FOR HIV

In January of 2019, EIPH received grant funding to begin providing Pre-Exposure Prophylaxis, or PrEP, services in Eastern Idaho. PrEP is a daily medication that is taken by individuals who are HIV negative, but are at high risk for developing HIV, to prevent them from contracting the disease.

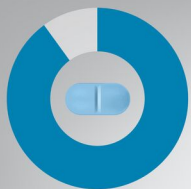
PrEP, which is a combination medication called Truvada, is highly effective in preventing HIV from sex and/or injection drug use. According to the Centers for Disease Control and Prevention (CDC), studies have shown that PrEP reduces the risk of getting HIV from sex by 99%, and by 74% for individuals using injection drugs, when taken daily and as prescribed.

As a result of the funding received, EIPH has been able to begin providing PrEP services in all eight counties within our Health District. At the end of FY2019 (June 30, 2019), we were actively serving one PrEP client from Madison County. Since July 1, two additional clients are being served in Madison and Lemhi Counties. With the use of grant funding, clients' private insurance, and Truvada patient assistance programs, these clients have had little to no out of pocket costs in receiving PrEP services.

Implementation of PrEP services is a valuable public health asset in the communities we serve and gives us one more way to help prevent new infections of HIV.

Not enough health care providers know about PrEP.

Pre-exposure prophylaxis (PrEP) is a medicine taken daily that can be used to prevent HIV infection. PrEP is for people without HIV who are at very high risk for acquiring it from sex or injection drug use.



90%

Daily PrEP can reduce the risk of sexually acquired HIV by more than 90%.



70%

Daily PrEP can reduce the risk of HIV infection among people who inject drugs by more than 70%.



1 in 3

1 in 3 primary care doctors and nurses haven't heard about PrEP.

SOURCE: CDC Vital Signs, Dec. 2015.

46

people living with HIV or AIDS and receiving case management services from EIPH during FY2019

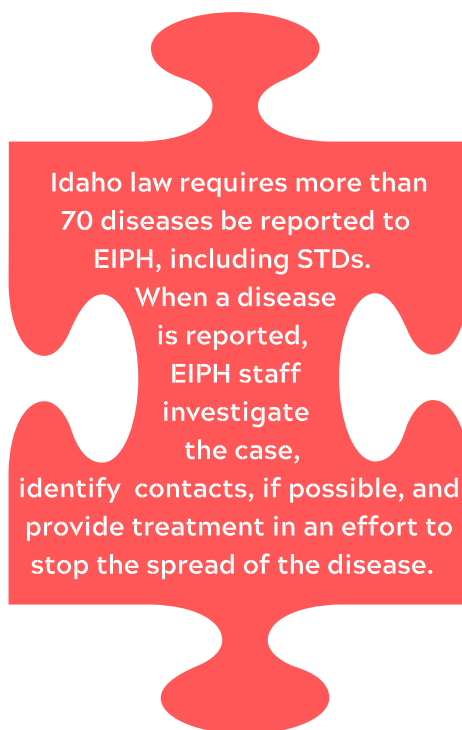
Sexually Transmitted Diseases

TOTAL STD CASES IN FY19

546

Chlamydia	466
Gonorrhea	69
Syphilis	10
HIV	1

More data available on page 29.



CORRECTIONAL SITE TESTING

For many years, EIPH has provided HIV and hepatitis C testing to high risk individuals incarcerated in local jails in Bonneville, Jefferson, and Madison Counties. This testing is provided at no cost to the correctional facilities. In FY2019, EIPH was granted funding to incorporate additional testing for syphilis, chlamydia, gonorrhea, and trichomonas in this population. Furthermore, we are also able to provide recommended treatment to those individuals who test positive for any treatable infectious diseases.

In FY2019, we were able to expand correctional site testing into Lemhi and Custer Counties. Since April of 2019, EIPH staff have been able to perform testing on 32 incarcerated individuals across the district, with four of these testing positive and requiring treatment.



COMMUNITY HEALTH



A young participant in EIPH's Parents as Teachers program has some fun finger painting at a group meeting. Such events are held monthly for program participants.

Parents as Teachers

The Parents as Teachers (PAT) program is an evidence-based home visiting program for vulnerable families that are living in poverty or facing other risk factors. During FY2019, EIPH's PAT program expanded outside of Bonneville County to serve residents of Clark, Custer, Fremont, Jefferson, Lemhi, Madison, and Teton Counties who have young children 0-3 years of age. The expansion was made possible by additional funds allocated to Idaho's Public Health Districts by the Idaho Legislature.

When parents voluntarily enroll in the PAT program, EIPH's child development specialists provide parent coaching throughout pregnancy and a child's early years to help create a safe and healthy home environment. Parents receive personal visits from a certified parent educator and are offered age appropriate information that includes prenatal care for healthy fetal growth and development; information on what to expect as your child grows and develops; how to encourage intellectual development, curiosity, and language development; and confidential discussion of parenting concerns. In addition, vision, hearing, and developmental screening are administered during the home visits. Peer support is given to clients through monthly group meetings and links to informal and formal community supports are part of the visit.

34

**new families will be served
through the expansion of
EIPH's PAT program**



EIPH's New PAT Educators

**Clark & Jefferson
Counties**

*Jenna
Orchard*

**Custer
County**

*Amy
Shaw*

**Fremont, Madison,
& Teton Counties**

*Amy
Sunderland*

**Lemhi
County**

*Cari
Whitson*

Partnership for Success

In FY 2019, Idaho's Office of Drug Policy (ODP) received federal grant funding from the Substance Abuse and Mental Health Services Administration's (SAMHSA) to address alcohol, marijuana, and methamphetamine use among youth across the state. Based on the needs assessment conducted by ODP, EIPH was awarded funding to address underage drinking through the Partnership for Success (PFS) program.

UNDERAGE DRINKING

55% of Idaho students reported having one or more drinks of alcohol in their lifetime

Marco Erickson was hired as the project coordinator of the PFS program at EIPH. The Region 7 Behavioral Health Board helps provide direction and planning for the program. To accomplish the program's mission of reducing and delaying underage alcohol consumption, Marco works with partners and stakeholders in our communities including schools, youth groups, Juvenile Corrections, as well as families. His work focuses on activities designed to strengthen relationships in families, funding alternative activities at schools, increasing parental and adolescent knowledge and understanding of the dangers of alcohol consumption, and early intervention opportunities.



The PFS program started this work in FY19 by conducting large-scale media campaigns to educate parents and youth about the dangers of underage drinking. EIPH collaborated with Idaho Falls Chukars to conduct the Sticker Shock campaign to educate adults on the dangers of giving alcohol to minors. Additional marketing was done in schools to help educate students on the benefits of delaying alcohol use.



EIPH started and will continue to implement strategies and activities through community partners to encourage parent and adolescent communication and relationships. EIPH is excited to continue these efforts and reduce underage drinking in our region.

4,300 deaths annually in the U.S. from excessive adolescent drinking according to the Centers for Disease Control and Prevention

Tobacco Prevention & Control

According to the CDC, the use of tobacco products remains the nation's number one cause of preventable death, killing more than 480,000 Americans and nearly 1,800 Idahoans each year from direct use and exposure to secondhand tobacco smoke. EIPH's Tobacco Prevention and Control program works to build community partnerships resulting in initiatives that reduce people's exposure to second hand smoke and provides free opportunities for individuals to quit tobacco or vaping.

In FY2019, EIPH staff assisted businesses/organizations to develop tobacco-free policies and access free signs to promote and encourage their tobacco-free environment.

One example of a successful policy effort is the City of Rexburg's adoption of an enhanced policy to include no vaping in all city parks.



TOBACCO CESSATION

Quitting tobacco is the single best thing a person can do for their health. EIPH contracts with local Quit Specialists to offer free classes to help interested individuals stop using tobacco/nicotine. Cessation services are available to everyone, but extra focus is placed on youth and pregnant women.

During FY2019, EIPH received additional funding to offer pregnant and nursing women who are trying to quit tobacco/nicotine use free diapers for reducing their nicotine consumption. This opportunity provides healthier outcomes for both the infant and mother. EIPH looks forward to serving additional mothers and families in their effort to quit tobacco/nicotine use.

336 people in our Health District were assisted in their attempts to quit tobacco use in FY 2019



Public Health Preparedness

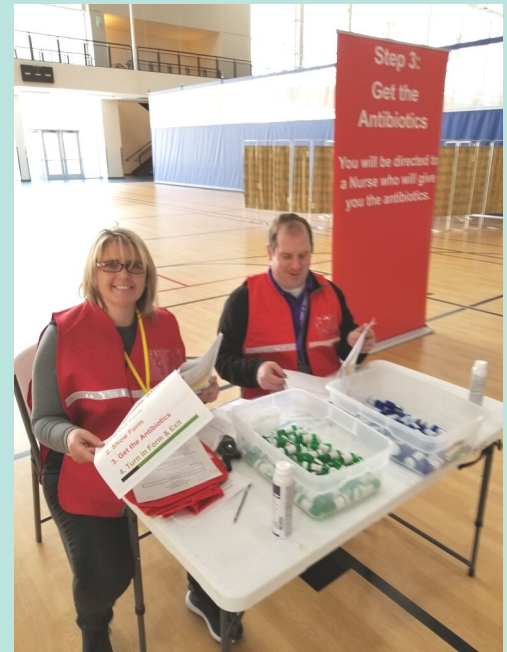
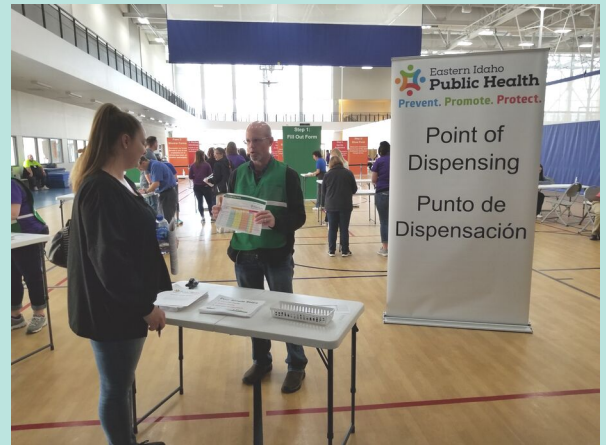
EIPH has developed an emergency response plan that will be implemented in a variety of public health emergencies. A major component of the plan is to ensure EIPH's staff can deliver critical lifesaving vaccinations or antibiotics to residents within our health district in the event of a pandemic or terrorist attack. In such an event, we would work very closely with the Centers for Disease Control and Prevention (CDC), the Idaho Department of Health and Welfare, as well as local Emergency Management staff from the eight counties in our district, in addition to numerous other community partners to implement the plan and response.

EIPH routinely participates in exercises to test our plan in order to identify gaps or deficiencies and then works to make improvements to the plan. In April of 2019, we participated in a week-long full scale statewide exercise that simulated an Anthrax attack and tested our plan to deliver antibiotics to the affected population. The exercise culminated in a Point of Dispensing clinic set up at BYU-Idaho where staff simulated the distribution of antibiotics to affected individuals.

Specifically, this exercise focused on our ability to:

- Effectively establish and operate our internal Incident Command System as well as conduct integrated planning with our partners;
- Request, receive, distribute, and dispense medications from the CDC's Strategic National Stockpile;
- Secure other needed resources by leveraging mutual assistance from public and private sector partners;
- Ensure interoperable communications between public health and Emergency Management partners;
- Provide information to the public; and
- Effectively conduct epidemiological surveillance for detection of infectious diseases and implement an integrated response to control and contain the threat.

EIPH and our partners learned many valuable lessons through this exercise, which will be integrated into ongoing plans and future exercises. The goal is to be as prepared as possible to protect our communities in the event of a real public health emergency.



48 Hours

In the event of an exposure to a biological agent such as anthrax, the window of time for dispensing antibiotics resulting in the highest chance of preventing illness and death.

ENVIRONMENTAL HEALTH



Part of an individual home's septic system -- a standard rock and pipe drainfield.

Environmental Health Programs

EIPH has the responsibility of administering several Environmental Health programs as a result of the delegation of authority by the Directors of Idaho Department of Environmental Quality (IDEQ) and Idaho Department of Health and Welfare (IDHW).

These programs include: Food Protection; Individual and Subsurface Sewage Disposal Systems, commonly known as the Septic Program; Solid Waste Disposal; Public Drinking Water Systems; Swimming Pools; Childcare; and Land Development.

Fees are charged for the majority of EIPH's Environmental Health programs. Most fees are set by EIPH's Board of Health; however, fees for the Food Protection and Swimming Pools programs are established by Idaho Statute or Rule. When there is a need to adjust the fees that are set by the Idaho Legislature, it takes a collective effort that involves all the stakeholders of the respective programs.

Food Protection Program

During the 2019 Legislative Session, a bill was introduced to adjust fees in the Food Protection program. Representatives from Idaho's Public Health Districts, the Legislature, IDHW, and the food industry worked together to incorporate changes that were acceptable to all of the stakeholders. This legislation which revised Idaho Code, Section 39-1607, not only increased the fees in the program (phased in over three years), it incorporated some new fees as well as created new licensing options related to temporary food vendors.

FOOD PROTECTION PROGRAM FEES

ADJUSTED FOOD LICENSING FEES

	Effective	1/1/2020	1/1/2022
Mobile/Intermittent		\$72.00	\$80.00
Mobile/Intermittent with Commissary		\$92.00	\$100.00
Other Food Establishments		\$160.00	\$200.00
Food Establishment with 2+ Licenses/1 Owner		\$200.00	\$250.00

NEW FEES CREATED

Effective 7/1/19

Plan Review & Pre-Operational Inspection	\$100.00
License Reinstatement Fee	\$ 18.00
Request for Variance	\$ 50.00/hour
Compliance Conference	\$100.00/hour
Enforcement & Legal Fees	\$150.00/hour

NEW OPTIONS FOR TEMPORARY FOOD LICENSES

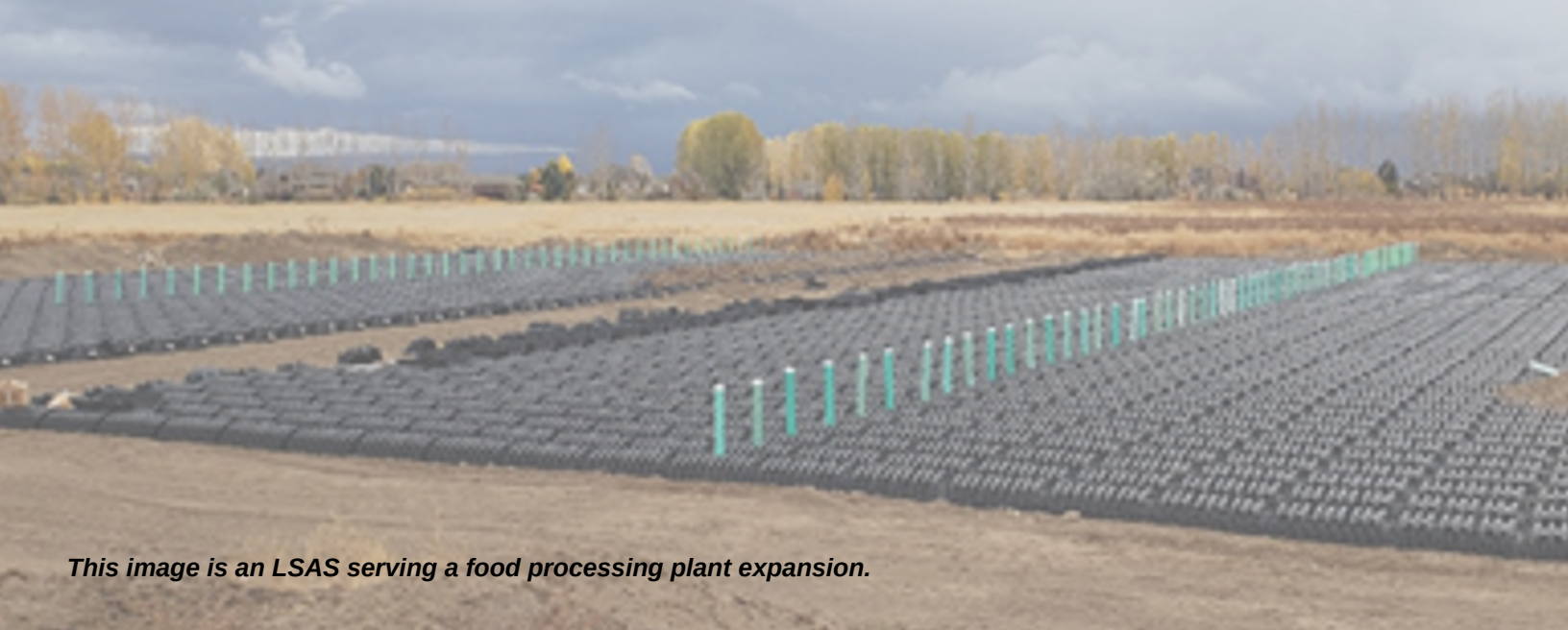
(needed for foods that require time/temperature control for safety)

Operating for 1 day at a Single Event	\$35.00
Operating for 2 or 3 days at a Single Event	\$45.00
Operating 4+ days or at Multiple Events	\$72.00 (will increase to \$80 1/1/22)

Septic Program

The goal of the Septic Program is to protect human health from infectious diseases and prevent contamination of the environment through proper handling, treatment, and disposal of wastewater.

Septic systems are generally classified into two types based on the amount of wastewater generated by the structure(s)--systems receiving less than 2,500 gallons per day and systems receiving more than 2,500 gallons per day. Systems receiving greater than 2,500 gallons per day are classified as Large Soil Absorption Systems (LSAS). These systems are required to undergo greater environmental scrutiny and provide additional engineering design during the permittal process, as well as have a certified operator and submit annual reporting of operation and maintenance activities after installation.

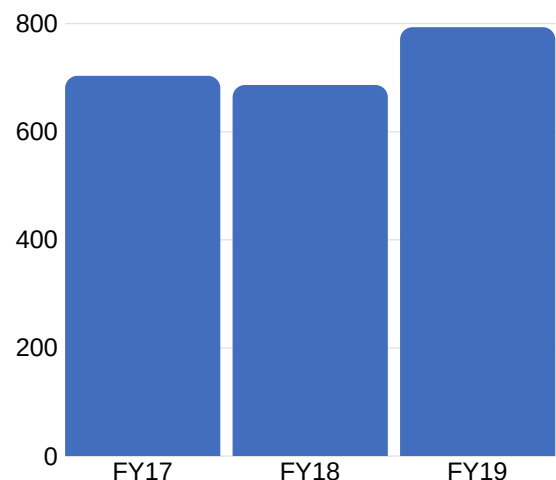


This image is an LSAS serving a food processing plant expansion.

The vast majority of septic system permits issued by EIPH are for individual homes or businesses that generate less than 2,500 gallons of wastewater per day. We experienced a 13% increase in the number of these permits issued in FY2019 compared to FY2018.

There are occasions where an LSAS will be utilized to serve an entire subdivision of homes or a large commercial/industrial building. Historically, we only issue on average less than one LSAS permit per year in our district. However, due to the recent upswing in the economy, three LSAS permits were issued by EIPH during FY2019 and we are on track to repeat that in the coming year.

Septic Permits Issued*



*More Environmental Health data available on page 29.

Septic Program

A byproduct of this growth has been an increase in the number of new wastewater treatment technologies that are being utilized in Idaho. Many of these new technologies are manufactured proprietary wastewater treatment products (PWTP), but they must meet certain secondary wastewater treatment requirements and be approved for use by IDEQ before they can be permitted and installed in Idaho. Many of these PWTP have been in use in other states for years, but the recent growth in Idaho has opened up new markets for these systems. In addition, these PWTP treat wastewater to a higher level before discharge to the soil, allowing for development in more environmentally

sensitive areas, and since they are an off-the-shelf product, development can sometimes be expedited by the use of these products.

There are currently four PWTPs approved for use in Idaho (Presby Environmental Inc AES, Lowridge Onsite Technologies OSCAR-II, Infiltrator Water Technologies ATL, and Eljen Corporation GSF); however, there are more that are going through the approval process. It has been a challenge for EIPH's Environmental Health staff to keep up with the new changes and additional demand the septic program has encountered this past year.

This image is an LSAS utilizing an Eljen GSF PWTP.



*A Presby AES
proprietary
wastewater
treatment product
serving an
individual home.*

NUTRITION SERVICES



EIPH's WIC program was the recipient of the Loving Support "Gold Award" by the U.S. Department of Agriculture, Food and Nutrition Services. The award recognizes local WIC agencies that provide exemplary breastfeeding promotion and support activities with a goal of increasing breastfeeding initiation and duration rate among WIC participants.

Pictured are three of EIPH's Breastfeeding Champions: Katie Leask, Registered Dietitian; Hilary Coyne, Breastfeeding Peer Counselor; and Angy Harwood, Nutrition Division Administrator.

WIC

The WIC program is a federally funded special supplemental nutrition program for Women, Infants, and Children. WIC helps eligible families save money, eat well, learn about nutrition, and stay healthy at no cost to the family. WIC program provides participants with:

- Healthy Foods
- Health Screenings
- Health and Nutrition Information
- Help from Licensed Registered Dietitians
- Breastfeeding Information and Support
- Referrals to Health and Social Services

To be eligible for WIC, applicants must be a resident of Idaho, meet income guidelines, and be pregnant or breastfeeding a baby under one year of age or have just had a baby, or have an infant or child under the age of five.

A new study in the Journal of Preventive Medicine demonstrates how WIC participation positively impacts health outcomes and cost savings. It found that further savings could be achieved if all eligible women were enrolled in WIC. Furthermore, the study found WIC to be cost-effective in preventing preterm births compared to those women not participating in WIC and that reductions in prenatal participation could lead to significant increases in costs.

Source: *Economic evaluation of California prenatal participation in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) to prevent preterm birth.* Journal of Preventative Medicine, July 2019.

HEALTHY FOOD.
HEALTHY KID.
HAPPY MOM.



\$2.48

saved in medical, education,
and productivity costs for
every \$1 invested in WIC

WIC Food Dollars Spent

\$3,312,887

at Idaho Retailers



5,720

women, infants, and
children participate in
EIPH's WIC program*

*More data available on page 29.

eWIC

The primary focus in the WIC program during FY2019 was preparing for eWIC implementation. eWIC is an EBT (Electronic Bank Transfer) card used for WIC benefits. eWIC cards will replace paper vouchers that are cumbersome and can create a barrier for WIC participants. The eWIC card is easy to use and works in conjunction with the WIC mobile app, allowing participants to easily view their food benefits.

eWIC also works well with the WICSmart online nutrition education system. Low risk participants are able to complete nutrition education modules at a time that is convenient for them. Completion of the WICSmart modules are verified by WIC staff and participants' WIC benefits are then electronically uploaded to the eWIC card.

eWIC implementation at EIPH is scheduled for September of 2019. This year was full of staff training, clinic preparation, and policy development/revision. WIC staff and participants are excited about this positive change.



TEXT REMINDER SYSTEM

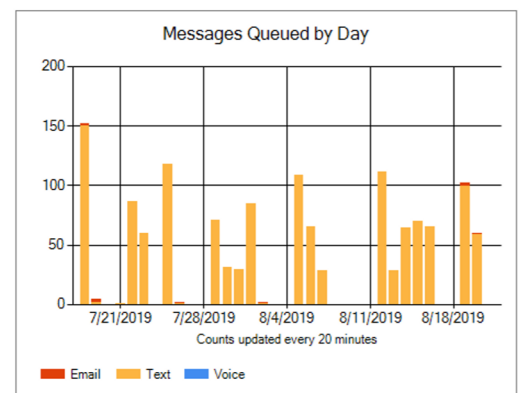
As a convenience for EIPH's WIC participants, a voluntary text appointment reminder system was implemented in FY2019. Participants receive a text--in either English or Spanish--reminding them of their appointment the following day. Participants report being happy with this new service.

In the future, this system may be used to alert participants of other events or office closures. This has proven to be a low-cost option for EIPH to communicate with over 1,000 participants each month.



☒ Expert Mode

Opt In WIC Participant Messaging System



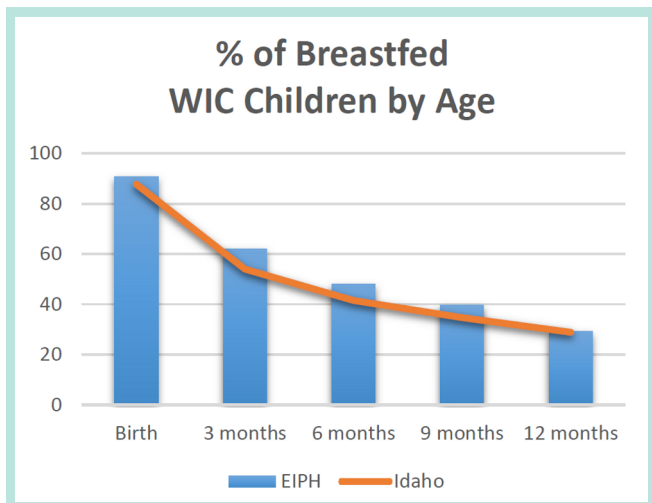
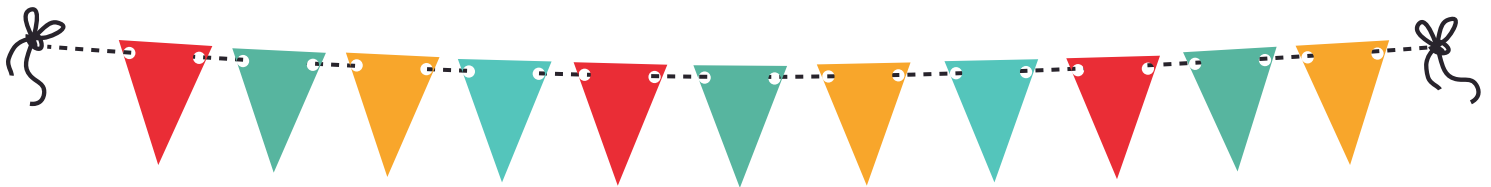
Breastfeeding Program

One of the key components of the WIC program is breastfeeding information, education, and support for participants. EIPH employs Breastfeeding Peer Counselors to help WIC moms on this journey.

Each year in August, in conjunction with World Breastfeeding Week, the WIC program holds an event to celebrate and create awareness of breastfeeding, as well as provide moms and families with education and resources. This year's carnival drew nearly 300 attendees.

2,545

**babies breastfeeding
at birth by moms in
EIPH's WIC program**



OUR EIPH TEAM



**The strength of
the team is each
individual member.
The strength of each
member is the team.**

PHIL JACKSON

PROGRAM DATA

REPRODUCTIVE HEALTH

	Bonneville County	Clark County	Custer County	Fremont County	Jefferson County	Lemhi County	Madison County	Teton County	FY19 Total	FY18 Total	FY17 Total
REPRODUCTIVE HEALTH SERVICES (includes District Care, Title X, and STD)											
Individuals Served	1,875	26	80	49	140	158	160	109	2,597	2,765	3,212
# of Visits	2,622	46	102	91	265	293	202	173	3,794	4,735	4,959
% of Clients at ≤150% of Poverty Level	81%	82%	82%	93%	83%	85%	88%	72%	83%	85%	84%

ENVIRONMENTAL HEALTH

	FY19	FY18	FY17
# of Septic Permits Issued	793	686	703
# of Food Establishment Inspections	2,439	2,093	2,070
# of Public Water Systems Monitored	304	305	305
# of Child Care Facility Inspections	152	170	141
# of Solid Waste Facility Inspections	37	41	42

WIC

	Total Clients Enrolled	# (%) of Clients Participating	# & % of Women Enrolled	# & % of Infants Enrolled (0-12 months)	# & % of Children Enrolled (1-5 years)	WIC Food Dollars Spent
Bonneville County	3,154	2,821 (89%)	684 (24%)	690 (24%)	1,447 (51%)	\$1,679,537
Clark County	37	37 (100%)	9 (24%)	7 (19%)	21 (57%)	\$19,870
Custer County	41	37 (90%)	6 (16%)	9 (24%)	22 (59%)	\$22,104
Fremont County	148	137 (93%)	25 (18%)	27 (20%)	85 (62%)	\$82,710
Jefferson County	591	532 (90%)	118 (22%)	116 (22%)	298 (56%)	\$310,331
Lemhi County	147	132 (90%)	31 (23%)	29 (22%)	72 (55%)	\$76,252
Madison County	2,091	1,929 (92%)	647 (34%)	515 (27%)	767 (40%)	\$1,067,948
Teton County	106	93 (88%)	19 (20%)	22 (24%)	52 (56%)	\$54,135
FY19 Total	6,316	5,720 (91%)	1,539 (27%)	1,415 (25%)	2,764 (48%)	\$3,312,887
FY18 Total	6,807	6,120 (90%)	1,755 (26%)	1,493 (22%)	3,559 (52%)	\$3,509,648
FY17 Total	7,233	6,558 (91%)	1,883 (26%)	1,543 (21%)	3,807 (53%)	\$3,768,287

PROGRAM RESOURCES



We offer the following services in our eight-county region:



Immunization Program

Provides a full range of vaccines for all ages.

- Specializes in foreign travel and flu vaccines
- Accepts insurance, Medicaid, and Medicare
- Some reduced-cost vaccines for uninsured/underinsured adults
- No child denied routine immunizations due to inability to pay
- Worksite vaccination clinics available



Reproductive Health Program

All services are personal and confidential.

- Most services billed on a sliding fee scale based on family size and household income
- Accepts insurance and Medicaid
- Provides a full range of services and education, including: Annual exams | Pregnancy tests | Birth control
- Testing, counseling, and treatment of Sexually Transmitted Diseases (STDs) including HIV/AIDS; also offer PREP services



Women's Health Check (WHC) Program

FREE breast and cervical cancer screening program.

- Serves low income, uninsured women
- Provides referrals for diagnostic testing and treatment



Women, Infants, and Children (WIC) Program

WIC is a FREE supplemental nutrition program for women, infants, and children who meet income and eligibility guidelines.

- Teaches families nutrition and how to prepare healthy meals
- Provides healthy foods such as milk, eggs, cheese, fruits, and vegetables
- Provides breastfeeding education and support
- Provides referrals to other community resources



Healthy Living Programs

Services offered to help people live healthier lives.

- FREE classes to help people stop using tobacco
- Dental varnish and sealants for children
- FREE Fit and Fall Proof™ exercise classes for older adults to help them reduce the risk of falls

For a comprehensive list of services provided by Eastern Idaho Public Health, please visit www.EIPH.Idaho.gov.



CALL YOUR LOCAL OFFICE TODAY TO
SCHEDULE AN APPOINTMENT

Bonneville County
(208) 522-0310
TOLL-FREE 1-855-533-3160

Clark County
(208) 374-5216

Custer County
CHALLIS (208) 879-2504
MACKAY (208) 588-2947

Fremont County
(208) 624-7585

Jefferson County
RIGBY (208) 745-7297
MUD LAKE (208) 663-4860

Lemhi County
(208) 756-2123

Madison County
(208) 356-3239

Teton County
(208) 354-2220



www.EIPH.Idaho.gov

Rev 08/19



WOMEN'S
HEALTH CHECK

The Women's Health Check Program
is Female Idaho Residents who:

1. Are ages 21-64.
2. Are over age 65 who are not eligible for Medicare and cannot afford Medicare Part B.
3. Are low income (see chart below):

Persons in Family Unit	Yearly Income
1 person	\$24,980
2 people	\$33,820
3 people	\$42,660
4 people	\$51,500
For each additional person add:	\$8,840

4. Have no health insurance.
5. Are a U.S. citizen or U.S. residents for at least five years.

Call (208) 533-3209 to learn more.

PROGRAM RESOURCES

What is WIC?

2019–2020



WIC is the Special Supplemental Nutrition Program for Women, Infants and Children.

WIC will help you and your family...

- Save money
- Eat well
- Learn about nutrition
- Stay healthy

For eligible families, WIC provides:

- Healthy foods
- Health screenings
- Health and nutrition information
- Help from licensed registered dietitians
- Breastfeeding information and support
- Referrals to health and social services



www.wic.dhw.idaho.gov

Choose WIC!

If you:

- 1) live in Idaho
- 2) are one of the following:
 - pregnant
 - breastfeeding a baby under one year of age
 - just had a baby
 - have an infant or child under the age of 5
- 3) meet the income guidelines below

WIC Income Eligibility Guidelines

July 1, 2019 through June 30, 2020

Number of Household Members	Maximum Gross Household Income		
	Per Week	Per Month	Per Year
1	\$445	\$1,926	\$23,107
2	\$602	\$2,607	\$31,284
3	\$759	\$3,289	\$39,461
4	\$917	\$3,970	\$47,638
5	\$1,074	\$4,652	\$55,815
6	\$1,231	\$5,333	\$63,992

For each additional person, add \$8,177/year. Pregnant woman = 2 people.

Prescreening Tool: wic.fns.usda.gov/wps/pages/start.jsf

These guidelines are to see if you might qualify for WIC. To make sure that you qualify, please contact your local WIC office. To find your local office, visit www.signupwic.com.

USDA is an equal opportunity provider. For the full nondiscrimination statement and contact information to file a complaint, please visit the Idaho WIC website at www.wic.dhw.idaho.gov.

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IDAHO DEPARTMENT OF HEALTH & WELFARE
DIVISION OF PUBLIC HEALTH



Eastern Idaho
Public Health

Prevent. Promote. Protect.

FOR MORE INFORMATION

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Idaho Falls, ID 83401
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www.EIPH.Idaho.gov

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