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NEWS RELEASE

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The MEGA Brain Exhibit Comes to Eastern Idaho Public Health
Celebrate World Brain Day on July 22nd

Idaho Falls, Idaho— Eastern Idaho Public Health is hosting the MEGA Brain Exhibit in their Idaho Falls office location on 1250 Hollipark Drive in honor of World Brain Day on Monday, July 22nd between 9:00a.m. and 1:00p.m. Community members including individuals and families are welcome to come and walk through a 'larger than life' MEGA Brain inflatable display and learn about available resources provided by Eastern Idaho Public Health.

The World Health Federation of Neurology promotes World Brain Day annually on July 22nd to "Increase public awareness and promote advocacy related to brain health." The 2024 World Brain Day theme is 'Our Brain, Our Future.'

Join Eastern Idaho Public Health as we highlight this theme within the light of substance misuse prevention and education. Educational resources for parents and caregivers, as well as activities for youth and children will be provided.

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