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NEWS RELEASE

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Eastern Idaho Public Health to Honor Strengthening Families Month in April

Eastern Idaho – April is Strengthening Families Month, a time to recognize that strong families are the foundation of healthy children and thriving communities. Families in Eastern Idaho play a vital role in shaping the future of our community, and when they are supported with connection, knowledge, and resources, children are better able to grow, learn, and succeed.

Eastern Idaho Public Health will be hosting two events for their Annual Celebration of Children in honor of Strengthening Families Month. These events will include **BlockFest, an interactive block exhibit** that allows families to explore, play, and learn with different types of Blocks.

The event details are as follows:

- **April 2nd Idaho Falls**
 - Session 1 10:00am-12:00pm
 - Session 2 5:00pm-7:00pm
 - 1250 Hollipark Drive, Idaho Falls
- **April 8th Madison Library**
 - 10:00am-2:00pm
 - 73 North Center, Rexburg

Eastern Idaho Public Health recognizes that all community members have a role in ensuring children have positive experiences, and families have the resources they need when they need them, well before they are in a crisis. The theme of this year’s awareness and impact campaign that we lead in partnership with our national network of state chapters, is “Powered by Hope, Strengthened by Prevention.”

Child abuse and neglect are preventable, and all communities benefit when children and families are well supported. By focusing on prevention, connection, and community support, we can help ensure families have what they need to thrive.

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