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NEWS RELEASE

FOR IMMEDIATE RELEASE January 11, 2019

Contact: Mimi Taylor, PIO Office: (208) 533-3155 Cell: (208) 521-6722

Give Kids A Smile[®] Provides Free Dental Care for Local Children in Need

Who: Local families in need of free dental care for their children

- What/Why: Give Kids A Smile is held annually to:
 - Provide free, easily accessible dental services to local, qualifying children.
 - Raise awareness of the epidemic of untreated dental disease occurring locally and nationally and create local public and private partnerships to increase access to oral health care to solve this crisis.

Nearly one in four children under the age of five already has cavities, according to the U.S. Centers for Disease Control and Prevention. Many children who have cavities cannot eat, sleep, or pay attention in school.

- When: Friday, February 1, 2019
- Where: For a list of participating dentists and to schedule an appointment for a child, please visit <u>www.EIPH.Idaho.gov</u>.
- Contact: Pam Rich at 208-533-3157 or prich@eiph.idaho.gov.

The American Dental Association Foundation's Give Kids A Smile program was launched nationally in 2003 as a way for dentists to join with others in the community to provide dental services to underserved children. Each year, 350,000 to 400,000 children benefit from more than 1,500 events, all because of the efforts of 40,000 or more annual volunteers nationwide. Idaho Dentists provided free treatment to 974 children during February 2018.