



Eastern Idaho Public Health

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MEDIA ALERT

FOR IMMEDIATE RELEASE
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“Thumbs Up for Idaho’s Children” brings stories of hope

(SE Idaho) - Too many children suffer abuse and neglect at the hands of parents and caretakers who should be nurturing them instead. The Idaho Children’s Trust Fund is making a difference in preventing abuse and neglect before it happens. However, we need awareness and support for this to continue.

We often see the horrific stories of abuse and neglect on the news, but the efforts of the numerous organizations supported by the Trust Fund show hope that through awareness, education, and continued support from the community, we can make a difference in the lives of children.

We have people who are willing to share their stories of hope with your viewers in an effort to show what can happen with proven programs that help strengthen families and protect children here in Idaho.

April is Child Abuse Prevention Month and to support those efforts, Eastern Idaho Public Health, along with the Idaho Children’s Trust Fund, has been encouraging everyone to support the prevention of child abuse and neglect by painting their thumbnail blue and posting their photos on social media and also challenging others to do the same on their social networks. Please help us raise awareness.

If you would like more information or to schedule an interview, please contact Holly Whitworth at (208) 533-3194.

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