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NEWS RELEASE

FOR IMMEDIATE RELEASE
July 25, 2019

Contact: Mimi Taylor, PIO
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Annual Breastfeeding Carnival to be Held on August 2 in Idaho Falls Event to Celebrate Breastfeeding Mothers and Children

(EASTERN IDAHO) – On Friday, August 2, from 11:00 a.m. to 1:00 p.m., Eastern Idaho Public Health’s WIC program and the Breastfeeding Education & Support Team Council for Babies and Moms will be holding its annual breastfeeding event/carnival in Idaho Falls in recognition of World Breastfeeding Week.

The **free** carnival is for anyone interested in learning more about breastfeeding or celebrating breastfeeding as the gold standard for infant feeding. There will be refreshments and a variety of educational booths, games, a clown, and other activities for children and families. Breastfeeding experts will also be available to answer questions and offer support.

What: Breastfeeding Celebration Carnival

Date: Friday, August 2, 2019

Time: 11:00 a.m. – 1:00 p.m.

Place: Eastern Idaho Public Health (1250 Hollipark Drive, Idaho Falls)

Who: Anyone Interested in Celebrating Breastfeeding

Questions: Please call the Idaho Falls WIC Office at 208-522-3823.

To set up a media interview, please contact Mimi Taylor, Public Information Officer at Eastern Idaho Public Health, at 208-521-6722.

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